

# PRESS: Joshua McDonald Receives Certification in Inbound Marketing

---

**Joshua McDonad, President of Click2Grow has Received the Inbound Marketing Certification** Awarded by Inbound Marketing University Training Program



FOR IMMEDIATE RELEASE

Contact: Joshua McDonld, 888-485-8320, [josh\(at\)click2grow.com](mailto:josh(at)click2grow.com)

March 3, 2010, Georgetown, KY – Joshua McDonald, President of Click2Grow, has received the Inbound Marketing Certification awarded by Inbound Marketing University as part of its comprehensive Internet marketing training program. This certification acknowledges McDonald's proficiency in inbound marketing principles and best practices. These principles include: blogging, search engine optimization, social media, lead conversion, lead nurturing and closed-loop analysis.

McDonald has always been a self-starter and entrepreneur at heart. Prior to founding Click2Grow, he spent 6 years managing a successful insurance business. In 2008 he began transitioning into Internet Marketing and in 2009 launched his first online business at [www.MommyDaddySavers.com](http://www.MommyDaddySavers.com) followed quickly by [www.PleaseBabySleep.com](http://www.PleaseBabySleep.com). As a husband and father, authoring 2 books and an audio program to help brand new parents navigate their entrance into the world of parenting was a perfect fit. Now he has taken the lessons learned over the past two years and founded Click2Grow, a company devoted to helping small businesses in the local community develop and implement a comprehensive online marketing plan.

McDonald joins an elite group of Inbound Marketing Certified Professionals; only 1,300 individuals worldwide have successfully passed the IMU program. To complete the Inbound Marketing Certification, McDonald completed 16 in-depth classes covering each facet of inbound marketing and passed a comprehensive certification exam.

The courses are taught by a knowledgeable faculty of professors, including New York Times' best-selling author Chris Brogan, Google's Analytics Evangelist Avinash Kaushik, Internet celebrity Gary Vaynerchuk, best-selling author and international speaker David Meerman Scott, and more.

This certification is administered by HubSpot which moderates Inbound Marketing University. [InboundMarketing.com](http://InboundMarketing.com) is an online community and certification program for marketers. The site's content teaches a new style of marketing that emphasizes business uses of social media, content creation and search engine optimization for marketing.

## About Click2Grow

Click2Grow: Impact Your Bottom Line With **NetResults** - is a startup company that launched in January 2010. Click2Grow is accredited by the Better Business Bureau and has received an A- rating. For more information about their internet marketing services including video and social media services, visit [www.click2grow.com](http://www.click2grow.com) or call 888-485-8320. They can be followed on Facebook at [www.facebook.com/click2grow](http://www.facebook.com/click2grow) and Twitter at [www.twitter.com/click2grow](http://www.twitter.com/click2grow).

###